

Lucy Robbins Welles
LIBRARY

January 10, 2020

Dear Newington Supporter:

If you have not joined the lineup of supporters for the Newington Library 5K Challenge road race, I would like to invite your company to join the Lucy Robbins Welles Library Board of Trustees in supporting an exciting event. This year is our 24th annual 5K road race fund-raiser will take place on May 17, 2020. I am requesting your assistance with the prizes for that race.

One of the attractions to this event for runners/walkers is the post-race drawings-all runners/walkers have a chance to win one of the race prizes donated by local businesses. A race prize can be an item or gift certificate representing the products and services of the business.

Our intent is to make this event even a more memorable experience as we celebrate our 24th year and at the same time, provide local businesses the opportunity to promote their products and services. Donors are recognized in several ways. The donors name is announced during the drawing and is posted on the Sponsor Board on display at the race and in the Library lobby for two weeks after the race. The display board is very prominent and will be seen by the more than 650 people who enter the library each day. The donor name will also be posted on the library's website. Last year we drew over 300 runners and walkers plus many more spectators. All race proceeds directly benefit the Lucy Robbins Welles Library.

If you are interested in promoting your business through a race prize donation, please note the following:

- The Library Robbins Welles Library, Inc. is a 501 (c) 3 and the federal tax identification number is available upon request.
- Your company's prize donation must be received on or before May 11, 2020.
- This item can be shipped or delivered to the Lucy Robbins Welles Library, 95 Cedar Street, Newington, CT 06111, or a Library Board trustee would be happy to pick up your donation at your place of business. Just call the number below.

If you have any questions or comments, please don't hesitate to call Library Business Manager Lynn Caley at 665-8728 or Assistant Library Director Karen Benner at 665-8729.

Sincerely,

Kevin Mason

Kevin Mason
Co-Race Director
Newington Library 5K Challenge road race

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