

Kindly attach a business card with your contact details.



YES

I _____ want to be a sponsor for the 2026 Lucy Robbins Welles Library 5K Challenge Road Race.
(your company name)
I have checked a box below to indicate my company's sponsorship preference.

	Platinum Sponsorship \$6,000.	Presenting Sponsorship \$3,000.	Finish Line Sponsorship \$2,000	Little Readers Sprint * \$1,000.	Hospitality Sponsorship \$750.	Gold Sponsorship \$500.	Silver Sponsorship \$250.	CHEERS Sponsorship \$150.
Check one sponsor level box:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of sponsorship spots available	1	2	1	2	Unlimited	Unlimited	Unlimited	Unlimited
Logo featured on the FRONT of all volunteer and runner T-shirts	<input checked="" type="checkbox"/> <i>Prominent Placement</i>							
Logo featured on the BACK of all volunteer and runner T-shirts		<input checked="" type="checkbox"/> <i>Prominent Placement</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<i>None</i>	<i>None</i>
Media/ Social Media	<input checked="" type="checkbox"/> <i>Featured</i>	<input checked="" type="checkbox"/> <i>Spotlight</i>						
Exhibition space at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Include branded items in Little Readers Swag Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo featured on the 5K Sponsor Board	<input checked="" type="checkbox"/> <i>Top Billing</i>	<input checked="" type="checkbox"/> <i>Spotlight</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo featured on the Library's 5K webpage	<input checked="" type="checkbox"/> <i>Prominent Placement</i>	<input checked="" type="checkbox"/> <i>Spotlight</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on the race registration form (if sponsor is enrolled by March 1)	<input checked="" type="checkbox"/> <i>Prominent Placement</i>	<input checked="" type="checkbox"/> <i>Spotlight</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor receives complimentary Race Entries	<input checked="" type="checkbox"/> 6	<input checked="" type="checkbox"/> 5	<input checked="" type="checkbox"/> 4	<input checked="" type="checkbox"/> 4	<input checked="" type="checkbox"/> 4	<input checked="" type="checkbox"/> 3	<input checked="" type="checkbox"/> 2	0**
On-site banners (provided by sponsor)	Two (2) at Start/Finish line or at Awards Area	Two (2) at Awards Area	One (1) at the 5K Finish Line	One (1) at the Little Readers Sprint Finish Line	One (1) at Refreshment Area	One (1) location selected by Race Comm.		

* Little Readers Sprint is a race for 2–5-year-olds; ** CHEERS = Community Helps & Encourages Eager Running Students.
Four complimentary entries will be provided for Newington students in grades 5 through 8 to encourage Newington youth to run.

Name of person completing this form _____
(Please print name)

Make checks payable to: Lucy Robbins Welles Library, Inc.
Deliver or mail to: Lucy Robbins Welles Library
Attn: Business Manager
100 Garfield Street
Newington CT 06111

All sponsors will receive a letter of acknowledgment. Invoices will be sent to each sponsor upon receipt of renewal or new enrollment.

Newington Library
5K Challenge



Your Recognition Options

Please indicate which options apply to your company's participation for the Sunday, May 17, 2026 - 5K Challenge Road Race:

- ☐ My company plans to provide a banner to be displayed on race day.
- ☐ My company will deliver the banner to the library.
- ☐ We would like to arrange for the banner to be picked up.
- ☐ My company would like to provide swag for the Little Runners Sprint
- ☐ My company plans to have a presence to promote our services on race morning.
- ☐ We will bring our own table(s).
- ☐ Please provide a 6-foot table.
- ☐ We will offer our complimentary entries to employees, family or friends (preferred option).
- ☐ We do not plan on using our comp entries and donate them back to the Library.
- ☐ My company has employees who would like to volunteer to help on race morning.