



THE LEADER IN ACTIVE ENTERTAINMENT

PLAY. EVERY DAY.

Sky Zone is a proven concept with 16+ years of growth & success

250+ domestic corporate & franchise parks

Our core customers are families with children & high household income

Destination business that draws high foot traffic & repeat visitors

MORE ANNUAL VISITORS THAN SIX FLAGS, DISNEYLAND, OR THE NBA & NFL COMBINED!

GUESTS PER YEAR

From Small Beginnings to Big Business

In 2004, our journey started with a single park. Almost two decades later, we've become the largest active entertainment company in the world. As we've grown from pioneer to industry leader, Sky Zone and our family of brands now hosts 40+ million guest annually, an attendance number that surpasses many of the biggest names in the entertainment business.

Sources: 2019 Sports Business Daily, 2018 Theme Index

Sky Zone 40,000,000+

Six Flags 32,024,000

Disneyland 28,527,000

NBA 21,993,429

NFL 17,000,000



REAL ESTATE CRITERIA

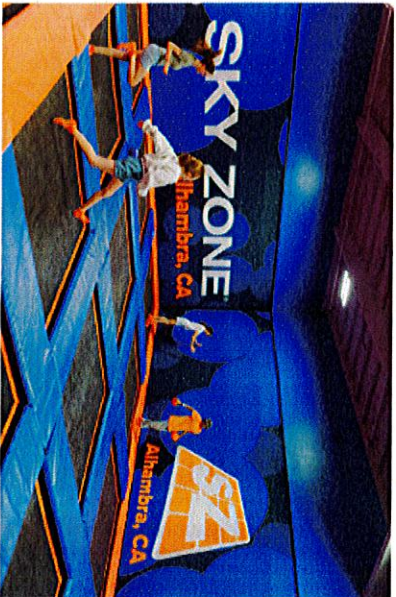
- Building Size: 20,000 - 40,000 sqft
- Clear Height: 18' +
- Column Spacing: 30'+
- Concrete Floor Thickness: 4"+
- Parking: 3+ Spaces per 1,000 sqft
- Use Permitted by Retail Center & LL
- Zoning Compatible

Gary Ford

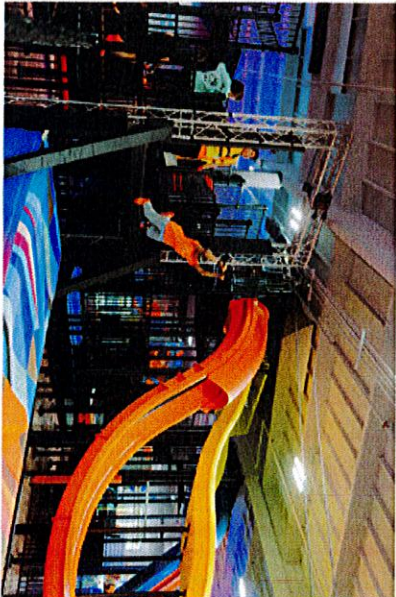
Director of Real Estate

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TRAMPOLINE DODGEBALL



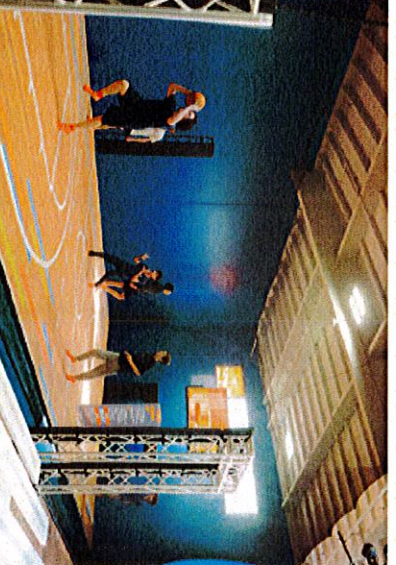
ZIP LINE



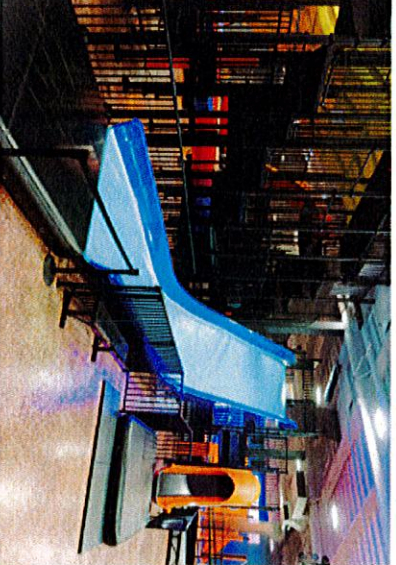
SOFT PLAY



RACE SLIDE



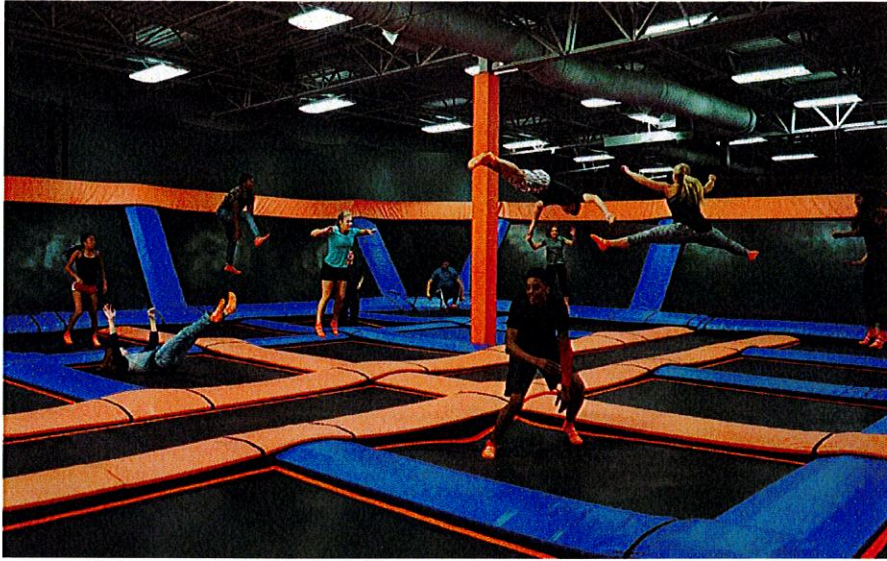
AIR COURT



FAMILY SLIDE

December 19, 2023

New indoor entertainment park eyes Hartford location in 2024



COURTESY PHOTO

Kids play at one of Sky Zone's franchise locations.

By Skyler Frazer

A national indoor entertainment park franchise chain said it is bringing a new location to Hartford in 2024, the third in the state.

Sky Zone, an indoor active entertainment park company with a network of 250 locations across the U.S. and Canada, said the company's newest park will debut in Hartford next year following a new franchise agreement. The business is still looking for real estate in Hartford, Sky Zone representatives said. After a site is found and built out, Hartford Sky Zone plans to open its doors before the end of 2024.

It will be the third Sky Zone in Connecticut, joining existing locations in Norwalk and Trumbull, according to the company.

The new business touts itself as a one-stop-shop for indoor active play options for children, including zip lines, trampolines and skills courses. The parks can host a variety of events such as birthday parties, school trips and team outings.

Sky Zone officials said the new park in Hartford will employ at least 60 people.



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Sky Zone Set to Soar into Hartford, CT



NEWS PROVIDED BY
Sky Zone →
Dec 12, 2023, 09:01 ET

New Agreement Promises to Bring More Fun for Residents in the Tri-State Area

HARTFORD, Conn., Dec. 12, 2023 /PRNewswire/ -- **Sky Zone**, the leader in the indoor active entertainment industry, confirmed its plans to open a new park in the city of Hartford, CT. The new franchise agreement will bring the third Sky Zone to the state of Connecticut, joining existing destinations in Trumbull and Norwalk, and further solidifies the brand's commitment to providing unparalleled experiences and endless family fun across the Tri-State Area.

Mike Revak, Chief Business Officer at Sky Zone, expressed his enthusiasm for the new venture, saying, "We can't wait to bring the Sky Zone experience to the vibrant city of Hartford alongside a set of wonderful franchisees." He continued, "Throughout 2023, we have received an unparalleled amount of interest from those looking to invest in the active entertainment industry and we look forward to continuing our expansion in 2024 and beyond."

Poised to become a hub of excitement for Hartford residents, the new park will feature bounce-off-the-walls fun synonymous with Sky Zone. Giving children the freedom to run, jump and play, Sky Zone features innovative attractions such as Ninja Courses that spark friendly competition; the Toddler Zone, a perfect place for the youngest jumpers to play; springy Air Courts that give guests of all abilities an extra boost while shooting baskets or scoring soccer goals; Drop Zones that provide a soft landing for our most fearless fliers; interactive iWalls that immerse players in a full-body play experience; and incredible Zip Lines that send riders soaring across the park.

Sky Zone is the ultimate location for birthday, team and school parties – with set up, clean up and hosting included – and parents can keep their kids in on the action with memberships that provide daily access, exclusive savings and invitations to members-only events.

In addition to expanding Sky Zone's east coast presence, the new park will generate a wide variety of employment opportunities and provide at least 60 jobs to enthusiastic individuals eager to be part of the Sky Zone family.

With aggressive expansion plans, Sky Zone is searching for engaged community and business leaders to add to its ever-growing roster of new franchisees. To learn more about Sky Zone visit www.skyzone.com.

About Sky Zone:

Sky Zone is the active play destination for kids and kids at heart. The leader in indoor active entertainment, Sky Zone owns, operates and franchises over 250 parks across the US and Canada. The company helps its more than 500,000 members and millions of yearly visitors make memorable moments while experiencing Sky Zone's signature smile-inducing attractions. Sky Zone elevates celebrations to the extraordinary, hosting millions of children at unforgettable birthday, team, and school parties every year. For more information about Sky Zone and to find your local park, visit www.skyzone.com.

SOURCE Sky Zone