



**40<sup>th</sup> Annual Newington Life. Be in it. Extravaganza**  
**Mill Pond Park, Newington, CT**  
**Saturday, July 17, 2021**  
*(Rain Date: Sunday, July 18, 2021)*



**Corporate Row Application**

**BUSINESS INFORMATION - PLEASE WRITE LEGIBLY & FILL OUT ALL INFORMATION**

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Business: \_\_\_\_\_ CT Tax ID #: \_\_\_\_\_

Please indicate any special needs or requests: \_\_\_\_\_

**All activities/demonstrations, fundraisers, sales or giveaways of any kind must be described completely on this application.**

Are you requesting approval to host an activity/demonstration or fundraiser, or sell or give away any items, merchandise, food or beverages at your booth? \_\_\_\_\_

If yes, please provide as much description as possible: \_\_\_\_\_

Is this your first time participating on Corporate Row at Extravaganza? \_\_\_\_\_

SPACE FEES		
Date Application Received	Single Space 10 ft. x 10 ft.	Double Space 10 ft. x 20 ft.
On or before April 30, 2021	<input type="checkbox"/> \$95	<input type="checkbox"/> \$170
May 1 - June 30, 2021	<input type="checkbox"/> \$115	<input type="checkbox"/> \$200
On or after July 1, 2021	<input type="checkbox"/> \$155	<input type="checkbox"/> \$290

Yes, I am including an additional \$25 to reserve a corner/end space.  
*(Corner/end spaces are limited and will be assigned on a first-come, first-served basis. If paying by check, please include a separate check for this amount. If we cannot accommodate your request for a corner/end space we will return any overpayment.)*

**Total Fee:** \_\_\_\_\_

**METHOD OF PAYMENT**

*If paying by cash or check, fee must be submitted with application. Checks should be made payable to "Newington Parks and Recreation." Postdated checks will not be accepted. No refunds.*

Circle One:      Cash      Check      Credit Card (MC, Visa, Discover)

Credit Card #: \_\_\_\_\_

Security Code: \_\_\_\_\_      Expiration Date: \_\_\_\_ / \_\_\_\_

*(Found on back of card)*

**Return Completed Applications to:**

**Newington Parks and Recreation Department**  
**200 Garfield Street**  
**Newington, CT 06111**

**Checks Payable to: Newington Parks and Recreation**

Applicants will be notified of their assigned space and other important details **by email** on or before Monday, July 12, 2021. If you do not receive an email from us by this time, please contact us.

**For additional information and complete rules and regulations, please see: Corporate Row Information Form**

**Questions:**  
 Contact: Hadeel Majdoub  
 860-665-8747  
 hmajdoub@newingtonct.gov

**Waiver/Assumption of Liability:** Participation in this activity may involve risk or injury. I am aware of these hazards and my ability to participate. I hereby agree to release, discharge and hold harmless the Town of Newington, its employees, contracted instructors, and volunteers from the liabilities which may occur while participating in the activity. I understand that participation in any event, recreational or sport activity involves risk. I further understand that the Town of Newington does not provide accident/medical insurance for participants or vendors. The Parks and Recreation Department reserves the right to photograph vendors, participants and booths/spaces for publicity purposes. Please be aware that these photos are for Parks and Recreation use only and may be used in future catalogs, website, social media, brochures, pamphlets, and/or flyers. I also understand that any modification to the event layout due to inclement weather and/or postponement to the rain date does not afford me a refund if I am unable to participate due to these changes.

**I agree to the above Waiver/Assumption of Liability and I also understand and agree to comply with all event rules and regulations as set forth on the Corporate Row Information Form, as well as all state laws regarding sales tax.**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**