

NEWINGTON ECONOMIC DEVELOPMENT COMMISSION  
NEWINGTON TOWN HALL  
131 CEDAR STREET  
NEWINGTON, CONNECTICUT  
CONFERENCE ROOM L-101 LOWER LEVEL TOWN HALL  
WEDNESDAY, JUNE 6, 2012  
7:00 P.M.

#### I. MEMBERS PRESENT

Chairman James Marocchini  
Commissioner David Marsden  
Commissioner Mark Mnich  
Commissioner Gregory Polk  
Commissioner Fernando Rosa  
Commissioner Thomas Shields  
Commissioner Linda Woods

Absent  
Commissioner Paul Vesella (excused)

Also in attendance:

Town Planner, Craig M. Minor, AICP

Economic Development Director  
Andrew Brecher

#### II. MEETING MINUTES - May 2, 2012

Commissioner Polk made a motion to accept the May 2, 2012 minutes and Commissioner Shields seconded the motion. The motion passed unanimously.

#### III. PUBLIC PARTICIPATION

Valerie French, board member of the Downtown Business Association spoke to the issue of improving the signage at Constitution Plaza and Market Square and passed out key goals of the plan along with a schematic drawing and photographs of effective town signage

#### IV. NEW BUSINESS

Chairman Marocchini suggested that the members digest the material that Valerie French presented to the commission and this issue will be discussed at the next meeting.

#### V. OLD BUSINESS

##### A. Market Square Streetscape

Chairman Marocchini noted that there was enough funding to move three telephone poles and Commissioner Polk added that Parks and Recreation will be responsible for putting up the advertising banner for town events.

## B. DISCUSSION OF NEWINGTON BUSINESS BREAKFAST

Commissioner Shields announced that the Hartford Economic Development Corporation donated \$200.00 toward the breakfast fund. There is confirmation of 45 attendees for a full breakfast beginning at 7:30 A.M. with guest speaker, Catherine Smith, EDEC State Commissioner of Economic Development, who will give a power point presentation. Chairman Marocchini thanked Commissioner Shields for inviting the State Commissioner of Economic Development as guest speaker.

## VI. PUBLIC PARTICIPATION

Richard Simons emphasized the need to provide more prominent signage highlighting Constitution Square and to differentiate it from Market Square and also establishing the area on the Google search engine.

## VII. REMARKS BY COMMISSIONERS

### A. Summer Meeting Dates

The July meeting is canceled and a meeting will be called for August, 2012.

Chairman Marocchini introduced the newly appointed, part-time Economic Development Director, Andrew Brecher. Mr. Brecher's priorities for Newington include the National Welding project and Northwood Plaza. Mr. Brecher encouraged the members of the Economic Development Commission to continue to oversee their assigned business territories and that he could be reached by telephone and e-mail.

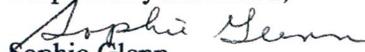
Commissioner Shields announced that the State will fund a driveway leading to the National Welding Site. Also, he noted that there needs to be improvement in the continuity of signage throughout the Town of Newington.

Chairman Marocchini thanked the public participation of Valerie French and Richard Simons, for their enthusiasm of improving the signage and that this commission will do its best to develop it.

## VIII. ADJOURNMENT

Commissioner Polk made a motion to adjourn the meeting. Commissioner Rosa seconded the motion. The motion passed unanimously. The meeting adjourned at 8:10 P.M.

Respectfully submitted,

  
Sophie Glenn  
Recording Secretary